



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/Sandy Adams/Congress (14023)
Gateway Media (2991)
SNOW,KURT
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
SANDY ADAMS/CONGRESS (134260)
National/Political
/06267347

Invoice 627527
Inv Date 8/26/2012
Terms Net 30
Contract 325985
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

SANDY ADAMS-CONGRESS
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:54PM

Gateway Media
2150 River Plaza Drive
Sacramento, CA 95833

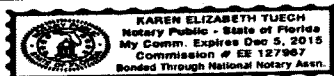
AgM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00	Per week (1),Th,Fr	08/10/12 5:23AM (Fr)	00:30	SAC176903H	\$300.00	
2.0	Spot	5:00:00PM- 6:00:00	Per week (1),Th,Fr	08/09/12 5:57PM (Th)	00:30	SAC176903H	\$1150.00	
3.0	Spot	6:00:00PM- 6:30:00	Per week (1),Th,Fr	08/10/12 5:58PM (Fr)	00:30	SAC176903H	\$1700.00	
4.0	Spot	7:30:00PM- 8:00:00	Per week (1),Th,Fr	08/09/12 7:53PM (Th)	00:30	SAC176903H	\$1600.00	
5.0	Spot	7:00:00PM- 8:00:00	Per week (1),Th,Fr	08/10/12 7:12PM (Fr)	00:30	SAC176903H	\$1600.00	
6.0	Spot	11:00:00PM-11:35:00	Per week (1),Th,Fr	08/09/12 11:13PM (Th)	00:30	SAC176903H	\$1150.00	
7.0	Spot	2:00:00AM- 3:59:00	Per week (1),Th	08/09/12 2:49AM (Th)	00:30	SAC176903H	\$45.00	
8.0	Spot	1:05:00AM- 1:35:00	Per week (1),Th,Fr	08/10/12 1:22AM (Fr)	00:30	SAC176903H	\$120.00	
9.0	Spot	12:05:00AM- 1:05:00	Per week (1),Th,Fr	08/09/12 12:50AM (Th)	00:30	SAC176903H	\$250.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$7,915.00	Total Spots	9
Commission	(\$1,187.25)		
Net Total	\$6,727.75		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis or race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 10/02/12 05:27 PM

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